



# Anniversary Sales



Including every department

5th Avenue

**James McCreery & Co.**

34th Street

*Celebrating 64 years of growth in merchandising*

"McCreery Silks"—Famous Over Half a Century

## 40-Inch Canton Crepe

Anniversary Sales Price

yard, **3.00**

White, Navy Blue and Black. This is an exceedingly high grade of Silk that possesses a widely advertised trade name.

(Second Floor)

## Nurses' and Maids' Uniforms, Aprons and Accessories

At Anniversary Sales Prices

Nurses' Uniforms of White Linene with convertible collar and surgical sleeves. **2.65**

Maids' Uniforms of Blue Chambray or striped Gingham, with convertible collar and four button sleeves. **2.65**

Maids' Uniforms of Cotton Pongee in Black or Gray. White Organdy collars and cuffs. **3.00**

Maids' Morning Aprons of fine Cambric, gathered or fitted skirt, Vassar shoulder straps or square bib. **90c**

Maids' Scaloped Apron Sets of fine Organdy, consisting of a fetching Apron with collar and cuffs to match. **1.35**

Small Aprons with and without bibs. **50c to 2.95**

Cover-all Aprons of Percale, in light colors only. **95c**

(Third Floor)

## Coats and Hats For Little Children

At Anniversary Sales Prices

Little Girls' Coats of Diagonal Serge, with flare skirt and round yoke; collars trimmed with Beaver Fur. Sizes 2 to 4 years. **13.95**

Little Girls' Tams to match coats. **3.50**

Little Boys' Coats, in box style with belt in back; collars trimmed with Beaver Fur. Sizes 2 to 4 years. **13.95**

Little Boys' Polo Hats to match. **3.50**

(Third Floor)

## French Chenille Dot Veilings

Anniversary Sales Price

yard, **65c**

These are Genuine Imported French Dot Veilings, in all the newest Fall colors and combinations. Those who are versed in veiling lore will see immediately that this veiling is of a superior quality. The price is for one day only.

(Main Floor)

## Wicker Furniture At Less Than Half

For the Anniversary Sales

The Anniversary Sales provide an unexampled opportunity to purchase Reed Furniture, newly arrived and of exceptionally good quality, at less than half the prices usually asked. As the items show, every piece is as suitable for indoor use in the home this Winter as it will be on the porch next Summer.

Reed Chaise Longues  
Anniversary Sales Prices  
**19.50 to 30.00**

Reed Couches  
Anniversary Sales Prices  
**12.75 to 24.00**

(Fifth Floor)

Reed Day Beds  
Anniversary Sales Prices  
**22.50 to 57.50**

Reed Tea Wagons  
Anniversary Sales Prices  
**12.00 to 16.75**

**D**URING this event every department will offer each day new Fall Merchandise at much-below-regular prices. This page is representative of the wonderful values being featured. A trip through the store will reveal many other equally good opportunities for saving.

Charge purchases will appear on bills rendered November 1st

## Finely Fashioned Mesh Bags

Anniversary Sales Price

**14.75**

Gold Mesh Bags are admired for the fineness and soft pliability of their mesh. These are their exact duplicates in workmanship, pliability and the fine baby soldered reversed ring mesh—but they are Green Gold finished. There are pouch shapes with engraved and engine-turned frames, and woven metal strap or chain handle. Also square shapes with five and six-inch engine-turned, engraved or jeweled frames.

No C. O. D.'s

No Approvals.

No Returns.

(Main Floor)

## Imported Character Dolls

Anniversary Sales Price

**3.50**

These Imported Character Baby Dolls are 20 inches tall, have voices, move their eyes and possess real hair. Truly a wonderful value for 3.50.

Horsie Toddlers with head made on a steel swivel, attractively finished in colors. 3 to 6 years. **2.50**

Mechanical Road Rollers with pistons, handsomely finished. **1.00**

College Footballs, slightly smaller than regulation size, made of good quality pebbled leather. Complete with pure gum bladder and lace. **2.15**

(Fifth Floor)

## Hudson Seal Coats

Anniversary Sales Price

**235.00**

These Coats, with self collars and cuffs, are made of selected skins and represent a really wonderful value at this price. They are 36 inches long.

Natural Squirrel Coats, of choice, full-furred pelts—belted models. **385.00**

Two-skin Mink Scarfs—dark, Eastern pelts. **55.00**

Hudson Bay Sable Scarfs—large, lustrous skins. **85.00**

Stone Marten Scarfs, of full-furred, choice pelts. **29.50**

Fox Scarfs in Brown or Taupe—excellent quality. **32.50**

(Fourth Floor)

## McCreery Muslin Sheets and Pillow Cases

At Anniversary Sales Prices

The quality of these Sheets and Pillow Cases is very much superior to muslins in general, being more finely woven and much smoother. They are a standard brand, exclusive with James McCreery & Co.

### Hemmed Muslin Sheets

Size 54x 90 inches.....each, **85c**  
Size 68x 99 inches.....each, **1.15**  
Size 68x108 inches.....each, **1.35**  
Size 72x 99 inches.....each, **1.35**  
Size 72x108 inches.....each, **1.50**  
Size 81x 99 inches.....each, **1.50**  
Size 90x 99 inches.....each, **1.65**

(Second Floor)

### Hemmed Muslin Pillow Cases

Size 42x36 inches.....each, **25c**  
Size 45x36 inches.....each, **30c**  
Size 50x36 inches.....each, **35c**  
Size 54x36 inches.....each, **40c**  
Hemstitched Muslin Pillow Cases, Beverly Brand; size 45x36. each, **45c**  
Hemstitched Muslin Sheets, Beverly Brand; size 81x99. **1.65**

## Imported Wool Velour

Anniversary Sales Price

yard **2.65**

An excellent quality with soft Cashmere finish which will not readily crush or crease. Proper weight for Fall and Winter apparel. All the leading colors. 54 inches wide.

(Second Floor)

## FOR MEN Leather Slippers

Anniversary Sales Price

**3.95**

The thrifty man will purchase his slippers now—the thrifty woman who is already planning her Christmas gifts will find this an unusual opportunity to save.

Slippers may be had in Opera or Everett style in Tan.

Men's Shop, Second Floor, Annex

## Chic New Duvetyn Hats

Embroidered or Tailored

Anniversary Sales Price

**5.85**

Soft, draped effects and natty tailored styles that are modishly severe of line. Some are embroidered in contrasting or self color, others are applied with kid in various colors. Brilliant, soft, dark and light tones.

(Third Floor, Annex)

## Women's Colored Silk Umbrellas

Anniversary Sales Price

**6.75**

A splendid assortment of women's colored Silk Umbrellas in all the newest shades. They have a wide Satin border, and the handles are provided with Amber, white or colored rings, leather or Bakelite tops, side straps or cord loops, tips and stub ends.

(Main Floor)

## Women's Gowns

For Street and Afternoon Wear

Anniversary Sales Price

**49.50**

There are models for all types and temperaments. Some are fashioned of Tricotine, others of Poiret Twill, Piquetone, Canton Crepe or Satin Crepe.

Straight-line, lithe affairs, redingote effects and graceful bloused styles. Sparkling beads of all sizes, rich embroidery, tinsel or silk braid and Duvetyn provide effective means of adornment. All styles are most unusual as to sleeves; many feature the fashionable uneven hem-line. Black, Navy Blue and Brown. Sizes 36 to 46.

(Fourth Floor)

## Hand-Carved Toilet Sets

Anniversary Sales Price

**35.00**

The very essence of daintiness, this ivory finished, hand-carved set consists of eleven pieces: Hair Brush, Comb, Mirror, Cloth Brush, Puff Box, Hair Receiver, Hook, File, Cuticle, Shoe Horn and Pin Box.

(Main Floor)

## Women's Fur-Trimmed Suits

Anniversary Sales Prices

**38.00 and 55.00**

At **38.00**—Several stunning models, all featuring coats long and slim of line collared with Nutria, Mole, Beaver or Squirrel. Two styles are richly embroidered. All are handsomely lined.

At **55.00**—Models quite exclusive in design, fashioned of rich, soft-surfaced fabrics. All have large, crushy collars of Fur. Most of them display long, lithe-lined Coats.

All the Fashionable Colors, including Navy Blue and Black.

## Women's Jersey Sport Suits

Anniversary Sales Price

**14.50**

An exceedingly smart three-piece model, consisting of a Jumper Dress and Sport Coat, in all the fashionable colors. Also a number of two-piece sport models in gay sport shades or dark street colors.

(Fourth Floor)